# **Monthly Indicators**



#### August 2020

The housing and stock markets continue to be the leaders in the economy. In August, showings and pending sales remained at strong levels while housing inventory remained limited, continuing the competitive bidding market we have seen in recent months. With the stock indexes at or near record highs as mortgage rates remain near record lows, signs point to a busy fall housing market.

New Listings increased 23.9 percent to 264. Pending Sales were up 45.6 percent to 265. Inventory levels shrank 44.2 percent to 749 units.

Prices continued to gain traction. The Median Sales Price increased 40.5 percent to \$214,900. Days on Market was up 18.5 percent to 179 days. Sellers were encouraged as Months Supply of Inventory was down 50.9 percent to 5.3 months.

As we look towards the fall, we normally see housing activity begin to slow a bit as the back-to-school season begins, but this year is far from normal. While uncertainty remains on what effects the upcoming elections and any seasonal resurgence of COVID-19 may have on the financial and housing markets, the healthy housing demand we see today will create significant tailwinds in the near term.

#### **Activity Snapshot**

+ 14.8% + 40.5% - 44.2%

One-Year Change in One-Year Change in One-Year Change in Closed Sales Median Sales Price Homes for Sale

Residential activity in Clinton, Essex, Franklin, Hamilton and Warren counties composed of single-family properties, townhomes and condominiums combined. Percent changes are calculated using rounded figures.

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## **Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

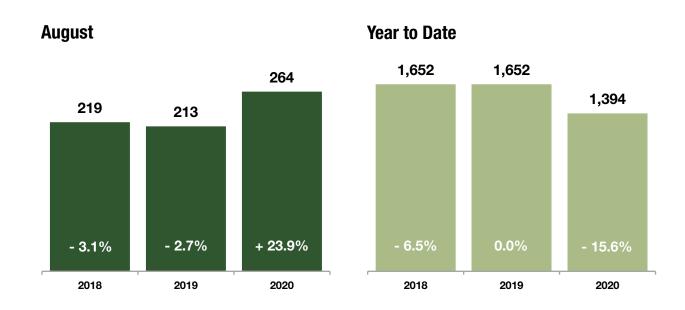


| Key Metrics                 | Historical Sparkbars        | 8-2019    | 8-2020    | Percent Change | YTD 2019  | YTD 2020  | Percent Change |
|-----------------------------|-----------------------------|-----------|-----------|----------------|-----------|-----------|----------------|
| New Listings                | 8-2017 8-2018 8-2019 8-2020 | 213       | 264       | + 23.9%        | 1,652     | 1,394     | - 15.6%        |
| Pending Sales               | 8-2017 8-2018 8-2019 8-2020 | 182       | 265       | + 45.6%        | 1,018     | 1,225     | + 20.3%        |
| Closed Sales                | 8-2017 8-2018 8-2019 8-2020 | 149       | 171       | + 14.8%        | 896       | 864       | - 3.6%         |
| Days on Market              | 8-2017 8-2018 8-2019 8-2020 | 151       | 179       | + 18.5%        | 182       | 203       | + 11.5%        |
| Median Sales Price          | 8-2017 8-2018 8-2019 8-2020 | \$153,000 | \$214,900 | + 40.5%        | \$150,000 | \$167,500 | + 11.7%        |
| Avg. Sales Price            | 8-2017 8-2018 8-2019 8-2020 | \$202,090 | \$313,005 | + 54.9%        | \$207,596 | \$258,454 | + 24.5%        |
| Pct. of List Price Received | 8-2017 8-2018 8-2019 8-2020 | 95.5%     | 95.6%     | + 0.1%         | 94.2%     | 94.5%     | + 0.3%         |
| Affordability Index         | 8-2017 8-2018 8-2019 8-2020 | 207       | 152       | - 26.6%        | 211       | 195       | - 7.6%         |
| Homes for Sale              | 8-2017 8-2018 8-2019 8-2020 | 1,343     | 749       | - 44.2%        |           |           |                |
| Months Supply               | 8-2017 8-2018 8-2019 8-2020 | 10.8      | 5.3       | - 50.9%        |           |           |                |

### **New Listings**

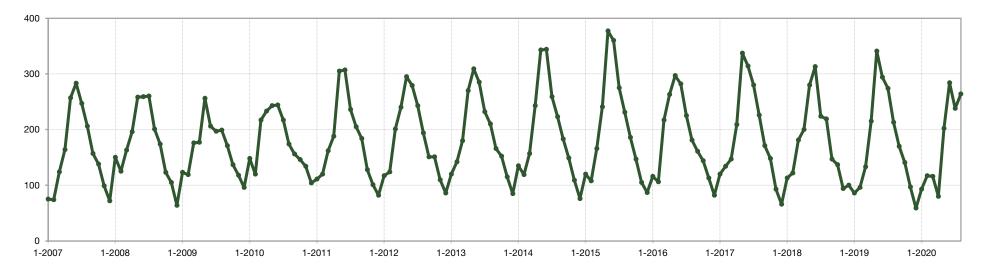
A count of the properties that have been newly listed on the market in a given month.





| New Listings   |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| September 2019 | 170 | 147        | +15.6%         |
| October 2019   | 141 | 137        | +2.9%          |
| November 2019  | 97  | 94         | +3.2%          |
| December 2019  | 59  | 100        | -41.0%         |
| January 2020   | 93  | 86         | +8.1%          |
| February 2020  | 117 | 96         | +21.9%         |
| March 2020     | 116 | 133        | -12.8%         |
| April 2020     | 80  | 215        | -62.8%         |
| May 2020       | 202 | 341        | -40.8%         |
| June 2020      | 284 | 294        | -3.4%          |
| July 2020      | 238 | 274        | -13.1%         |
| August 2020    | 264 | 213        | +23.9%         |
| 12-Month Avg   | 155 | 178        | -12.9%         |

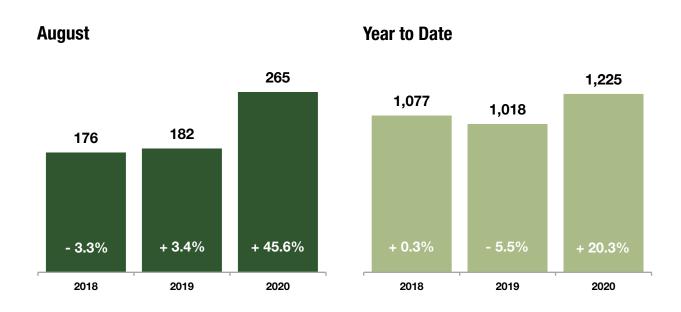
#### **Historical New Listings by Month**



## **Pending Sales**

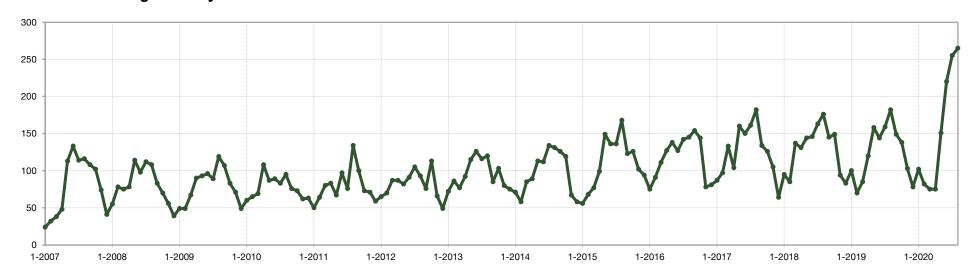
A count of the properties on which offers have been accepted in a given month.





| Pending Sales  |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| September 2019 | 149 | 145        | +2.8%          |
| October 2019   | 138 | 149        | -7.4%          |
| November 2019  | 103 | 94         | +9.6%          |
| December 2019  | 78  | 83         | -6.0%          |
| January 2020   | 102 | 100        | +2.0%          |
| February 2020  | 82  | 70         | +17.1%         |
| March 2020     | 75  | 85         | -11.8%         |
| April 2020     | 75  | 120        | -37.5%         |
| May 2020       | 151 | 158        | -4.4%          |
| June 2020      | 220 | 144        | +52.8%         |
| July 2020      | 255 | 159        | +60.4%         |
| August 2020    | 265 | 182        | +45.6%         |
| 12-Month Avg   | 141 | 124        | +13.7%         |

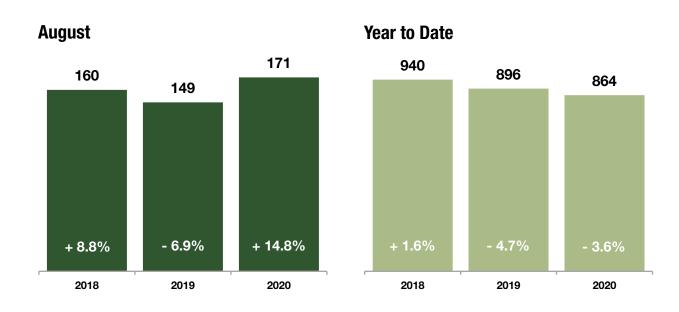
#### **Historical Pending Sales by Month**



### **Closed Sales**

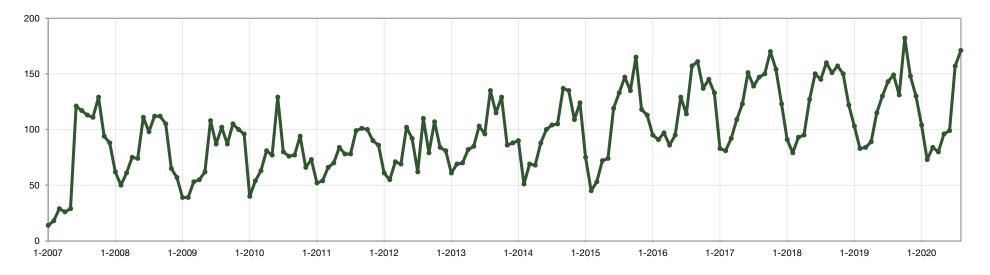
A count of the actual sales that closed in a given month.





| Closed Sales   |     | Prior Year | Davaget Change |
|----------------|-----|------------|----------------|
| Closed Sales   |     | Prior Year | Percent Change |
| September 2019 | 131 | 151        | -13.2%         |
| October 2019   | 182 | 157        | +15.9%         |
| November 2019  | 148 | 150        | -1.3%          |
| December 2019  | 130 | 122        | +6.6%          |
| January 2020   | 104 | 103        | +1.0%          |
| February 2020  | 73  | 83         | -12.0%         |
| March 2020     | 84  | 84         | 0.0%           |
| April 2020     | 80  | 89         | -10.1%         |
| May 2020       | 96  | 115        | -16.5%         |
| June 2020      | 99  | 130        | -23.8%         |
| July 2020      | 157 | 143        | +9.8%          |
| August 2020    | 171 | 149        | +14.8%         |
| 12-Month Avg   | 121 | 123        | -1.6%          |

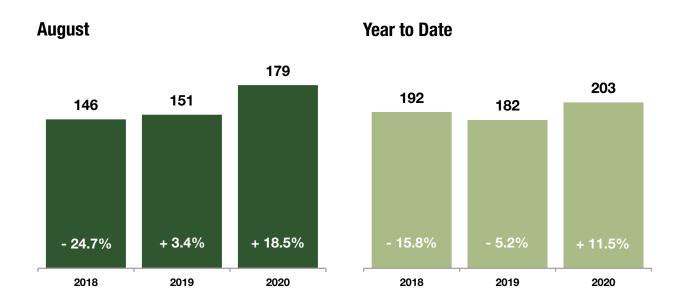
#### **Historical Closed Sales by Month**



### **Days on Market Until Sale**

Average number of days between when a property is listed and when it is closed in a given month.

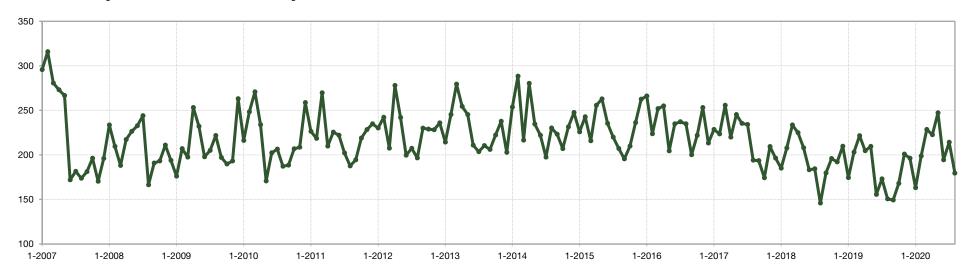




| Days on Market |     | Prior Year | Percent Change |
|----------------|-----|------------|----------------|
| September 2019 | 149 | 180        | -17.2%         |
| October 2019   | 168 | 196        | -14.3%         |
| November 2019  | 201 | 192        | +4.7%          |
| December 2019  | 196 | 210        | -6.7%          |
| January 2020   | 163 | 174        | -6.3%          |
| February 2020  | 199 | 203        | -2.0%          |
| March 2020     | 229 | 222        | +3.2%          |
| April 2020     | 222 | 205        | +8.3%          |
| May 2020       | 247 | 210        | +17.6%         |
| June 2020      | 194 | 155        | +25.2%         |
| July 2020      | 214 | 173        | +23.7%         |
| August 2020    | 179 | 151        | +18.5%         |
| 12-Month Avg*  | 193 | 186        | +3.8%          |
|                |     |            |                |

<sup>\*</sup> Average Days on Market of all properties from September 2019 through August 2020. This is not the average of the individual figures above.

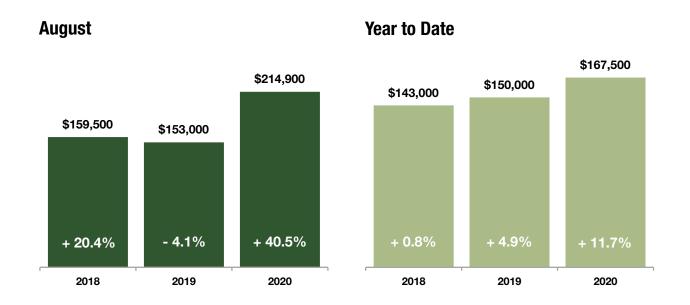
#### **Historical Days on Market Until Sale by Month**



### **Median Sales Price**



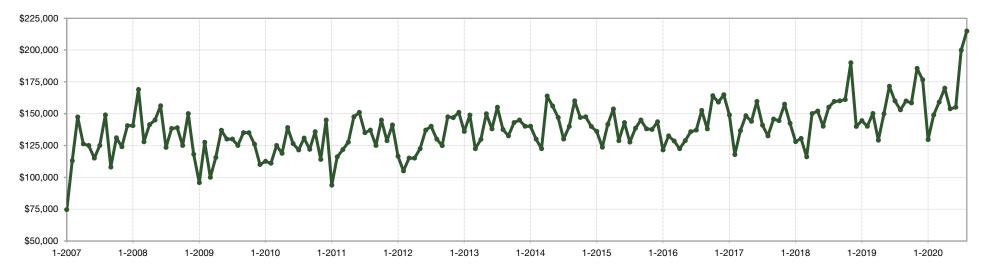




| Median Sales Price |           | Prior Year | Percent Change |
|--------------------|-----------|------------|----------------|
| September 2019     | \$159,900 | \$160,000  | -0.1%          |
| October 2019       | \$158,400 | \$161,000  | -1.6%          |
| November 2019      | \$185,500 | \$190,000  | -2.4%          |
| December 2019      | \$176,595 | \$139,950  | +26.2%         |
| January 2020       | \$129,575 | \$144,500  | -10.3%         |
| February 2020      | \$149,000 | \$140,000  | +6.4%          |
| March 2020         | \$159,000 | \$150,050  | +6.0%          |
| April 2020         | \$170,000 | \$129,160  | +31.6%         |
| May 2020           | \$153,750 | \$149,900  | +2.6%          |
| June 2020          | \$155,000 | \$171,450  | -9.6%          |
| July 2020          | \$199,900 | \$159,950  | +25.0%         |
| August 2020        | \$214,900 | \$153,000  | +40.5%         |
| 12-Month Med*      | \$168,000 | \$153,500  | +9.4%          |
|                    |           |            |                |

<sup>\*</sup> Median Sales Price of all properties from September 2019 through August 2020. This is not the average of the individual figures above.

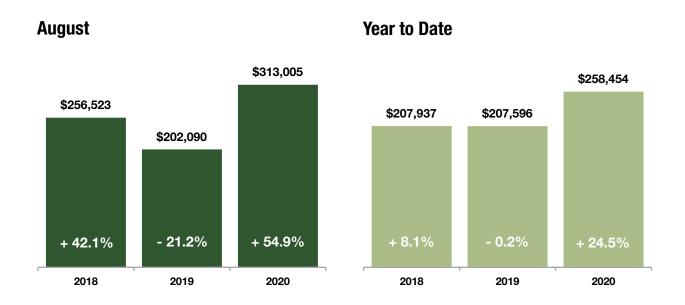
#### **Historical Median Sales Price by Month**



## **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

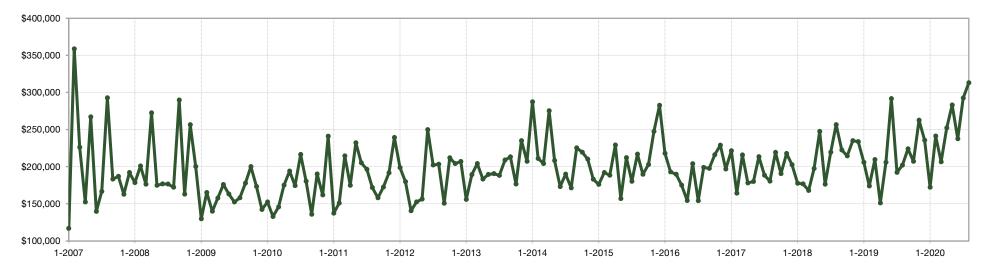




| Avg. Sales Price |           | Prior Year | Percent Change |
|------------------|-----------|------------|----------------|
| September 2019   | \$224,082 | \$222,432  | +0.7%          |
| October 2019     | \$207,250 | \$214,459  | -3.4%          |
| November 2019    | \$262,558 | \$235,048  | +11.7%         |
| December 2019    | \$235,600 | \$233,723  | +0.8%          |
| January 2020     | \$172,314 | \$205,821  | -16.3%         |
| February 2020    | \$241,225 | \$174,068  | +38.6%         |
| March 2020       | \$206,627 | \$209,515  | -1.4%          |
| April 2020       | \$252,294 | \$151,069  | +67.0%         |
| May 2020         | \$283,064 | \$205,906  | +37.5%         |
| June 2020        | \$237,605 | \$291,638  | -18.5%         |
| July 2020        | \$292,416 | \$192,352  | +52.0%         |
| August 2020      | \$313,005 | \$202,090  | +54.9%         |
| 12-Month Avg*    | \$247,347 | \$214,847  | +15.1%         |

<sup>\*</sup> Avg. Sales Price of all properties from September 2019 through August 2020. This is not the average of the individual figures above.

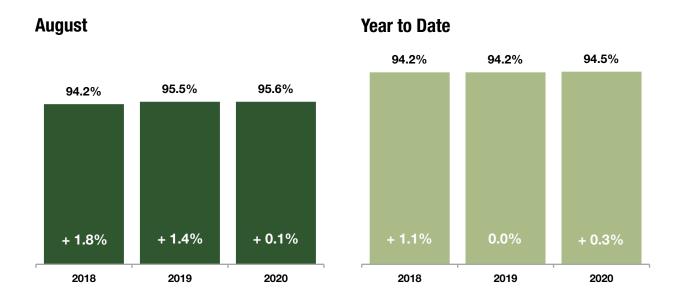
#### **Historical Average Sales Price by Month**



### **Percent of List Price Received**



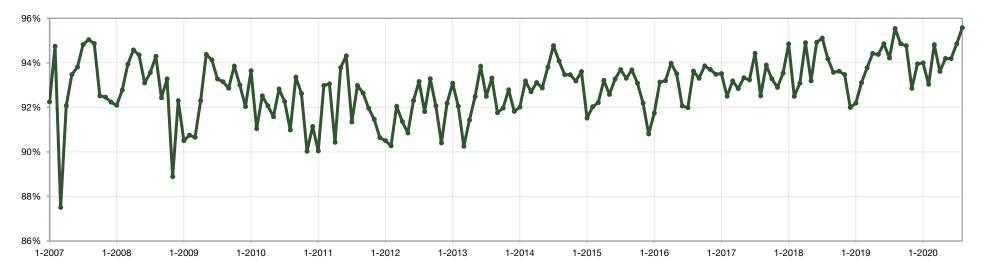
Percentage found when dividing a property's sales price by its most recent list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Pct. of List Price Received |       | Prior Year | Percent Change |
|-----------------------------|-------|------------|----------------|
| September 2019              | 94.9% | 93.6%      | +1.4%          |
| October 2019                | 94.8% | 93.6%      | +1.3%          |
| November 2019               | 92.8% | 93.5%      | -0.7%          |
| December 2019               | 93.9% | 92.0%      | +2.1%          |
| January 2020                | 94.0% | 92.2%      | +2.0%          |
| February 2020               | 93.0% | 93.1%      | -0.1%          |
| March 2020                  | 94.8% | 93.8%      | +1.1%          |
| April 2020                  | 93.6% | 94.4%      | -0.8%          |
| May 2020                    | 94.2% | 94.4%      | -0.2%          |
| June 2020                   | 94.2% | 94.9%      | -0.7%          |
| July 2020                   | 94.8% | 94.2%      | +0.6%          |
| August 2020                 | 95.6% | 95.5%      | +0.1%          |
| 12-Month Avg*               | 94.3% | 93.8%      | +0.5%          |

<sup>\*</sup> Average Pct. of List Price Received for all properties from September 2019 through August 2020. This is not the average of the individual figures above.

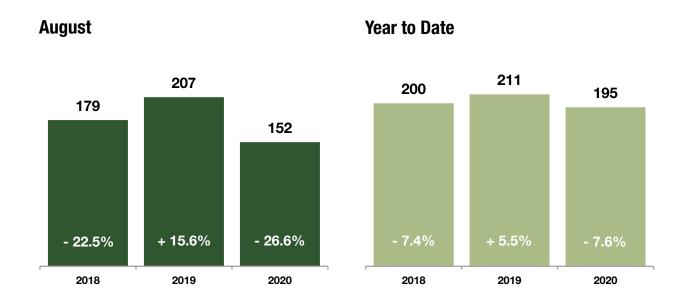
#### **Historical Percent of List Price Received by Month**



## **Housing Affordability Index**

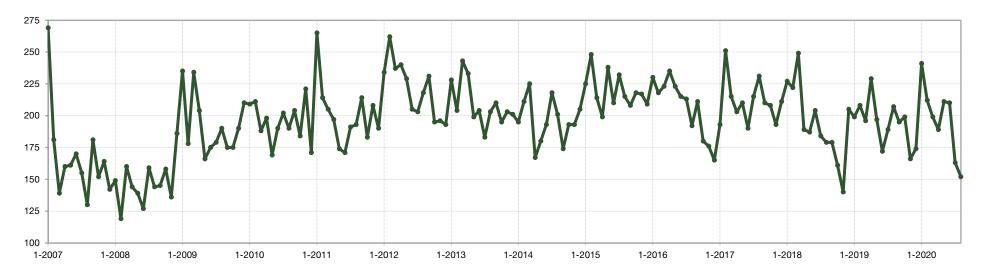


This index measures housing affordability for the region. For example, an index of 120 means the median household income is 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



| Affordability Index |     | Prior Year | Percent Change |
|---------------------|-----|------------|----------------|
| September 2019      | 195 | 179        | +8.9%          |
| October 2019        | 199 | 161        | +23.6%         |
| November 2019       | 166 | 140        | +18.6%         |
| December 2019       | 174 | 205        | -15.1%         |
| January 2020        | 241 | 199        | +21.1%         |
| February 2020       | 212 | 208        | +1.9%          |
| March 2020          | 199 | 196        | +1.5%          |
| April 2020          | 189 | 229        | -17.5%         |
| May 2020            | 211 | 197        | +7.1%          |
| June 2020           | 210 | 172        | +22.1%         |
| July 2020           | 163 | 189        | -13.8%         |
| August 2020         | 152 | 207        | -26.6%         |
| 12-Month Avg        | 193 | 190        | +1.3%          |

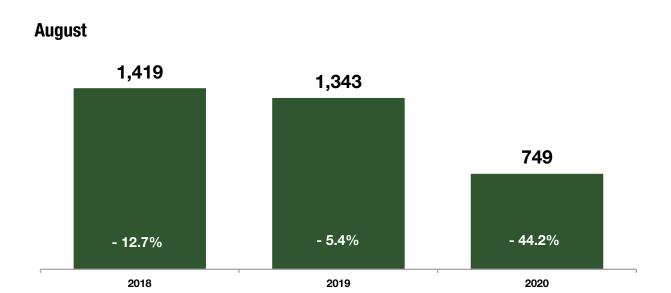
#### **Historical Housing Affordability Index by Month**



# **Inventory of Homes for Sale**

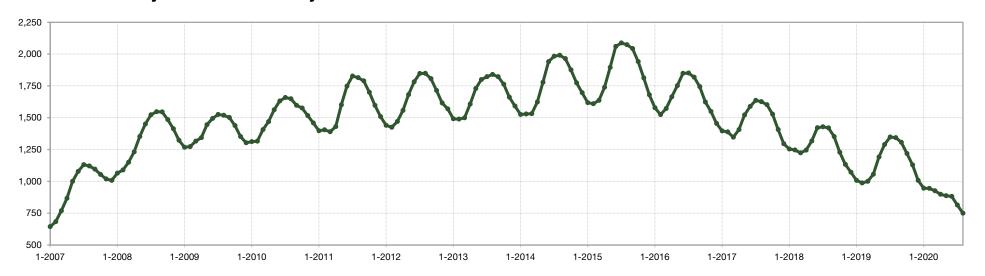
The number of properties available for sale in active status at the end of a given month.





|       | Prior Year  | Percent Change  |
|-------|---|---|
| 1,306 | 1,351   | -3.3%   |
| 1,218 | 1,228   | -0.8%   |
| 1,129 | 1,133   | -0.4%   |
| 1,007 | 1,071   | -6.0%   |
| 946   | 1,007   | -6.1%   |
| 944   | 987   | -4.4%   |
| 925   | 1,000   | -7.5%   |
| 898   | 1,055   | -14.9%  |
| 887   | 1,190   | -25.5%  |
| 882   | 1,289   | -31.6%  |
| 813   | 1,348   | -39.7%  |
| 749   | 1,343   | -44.2%  |
| 975   | 1,167   | -16.5%  |
|       | 1,218<br>1,129<br>1,007<br>946<br>944<br>925<br>898<br>887<br>882<br>813<br>749 | 1,306 1,351   1,218 1,228   1,129 1,133   1,007 1,071   946 1,007   944 987   925 1,000   898 1,055   887 1,190   882 1,289   813 1,348   749 1,343 |

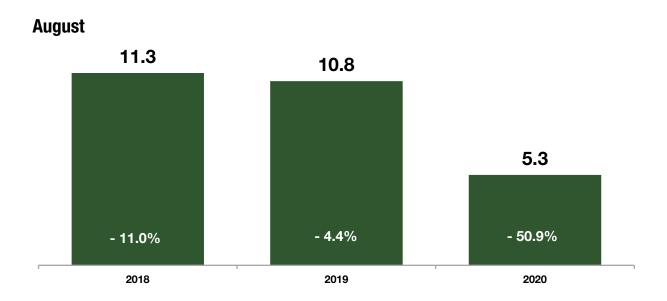
#### **Historical Inventory of Homes for Sale by Month**



## **Months Supply of Inventory**

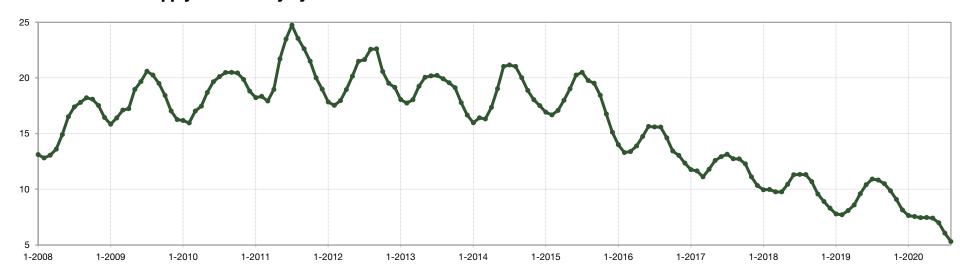






| Months Supply  |      | Prior Year | Percent Change |
|----------------|------|------------|----------------|
| September 2019 | 10.5 | 10.7       | -1.9%          |
| October 2019   | 9.9  | 9.6        | +3.1%          |
| November 2019  | 9.1  | 8.9        | +2.2%          |
| December 2019  | 8.1  | 8.3        | -2.4%          |
| January 2020   | 7.6  | 7.8        | -2.6%          |
| February 2020  | 7.6  | 7.7        | -1.3%          |
| March 2020     | 7.4  | 8.1        | -8.6%          |
| April 2020     | 7.5  | 8.6        | -12.8%         |
| May 2020       | 7.4  | 9.6        | -22.9%         |
| June 2020      | 7.0  | 10.4       | -32.7%         |
| July 2020      | 6.1  | 10.9       | -44.0%         |
| August 2020    | 5.3  | 10.8       | -50.9%         |
| 12-Month Avg   | 7.8  | 9.3        | -16.1%         |

#### **Historical Months Supply of Inventory by Month**



# **Activity by County**

Key metrics by report month for counties in the ACVMLS service area.



|             | New Listings |        |         | <b>Closed Sales</b> |        |         | Median Sales Price |           |         | <b>Homes for Sale</b> |        |         | <b>Months Supply</b> |        |         |
|-------------|--------------|--------|---------|---------------------|--------|---------|--------------------|-----------|---------|-----------------------|--------|---------|----------------------|--------|---------|
|             | 8-2019       | 8-2020 | +/-     | 8-2019              | 8-2020 | +/-     | 8-2019             | 8-2020    | +/-     | 8-2019                | 8-2020 | +/-     | 8-2019               | 8-2020 | +/-     |
| Clinton     | 92           | 95     | +3.3%   | 63                  | 62     | -1.6%   | \$150,000          | \$179,000 | +19.3%  | 330                   | 185    | -43.9%  | 6.3                  | 3.5    | -44.1%  |
| Essex       | 49           | 86     | +75.5%  | 33                  | 49     | +48.5%  | \$165,000          | \$300,000 | +81.8%  | 445                   | 238    | -46.5%  | 16.1                 | 6.3    | -60.9%  |
| Franklin    | 49           | 56     | +14.3%  | 32                  | 39     | +21.9%  | \$115,000          | \$186,250 | +62.0%  | 322                   | 211    | -34.5%  | 11.2                 | 6.5    | -41.7%  |
| Fulton      | 0            | 0      |         | 0                   | 0      |         | \$0                | \$0       |         | 0                     | 0      |         | 0.0                  | 0.0    |         |
| Hamilton    | 11           | 16     | +45.5%  | 3                   | 12     | +300.0% | \$140,000          | \$255,000 | +82.1%  | 100                   | 48     | -52.0%  | 16.2                 | 6.1    | -62.2%  |
| Herkimer    | 9            | 6      | -33.3%  | 9                   | 3      | -66.7%  | \$439,000          | \$215,000 | -51.0%  | 71                    | 29     | -59.2%  | 13.1                 | 5.0    | -61.6%  |
| Lewis       | 1            | 0      | -100.0% | 1                   | 0      | -100.0% | \$279,000          | \$0       | -100.0% | 9                     | 5      | -44.4%  | 9.0                  | 5.0    | -44.4%  |
| Oneida      | 2            | 2      | 0.0%    | 2                   | 3      | +50.0%  | \$88,500           | \$110,000 | +24.3%  | 16                    | 7      | -56.3%  | 8.0                  | 3.2    | -60.2%  |
| Saratoga    | 0            | 0      |         | 0                   | 0      |         | \$0                | \$0       |         | 0                     | 0      |         | 0.0                  | 0.0    |         |
| St Lawrence | 0            | 3      |         | 6                   | 2      | -66.7%  | \$160,250          | \$438,500 | +173.6% | 40                    | 20     | -50.0%  | 14.1                 | 6.7    | -52.8%  |
| Warren      | 0            | 0      |         | 0                   | 1      |         | \$0                | \$215,000 |         | 7                     | 6      | -14.3%  | 7.0                  | 6.0    | -14.3%  |
| Washington  | 0            | 0      |         | 0                   | 0      |         | \$0                | \$0       |         | 0                     | 0      |         | 0.0                  | 0.0    |         |
| Other       | 0            | 0      |         | 0                   | 0      |         | \$0                | \$0       |         | 1                     | 0      | -100.0% | 1.0                  | 0.0    | -100.0% |